

ICICI Prudential Asset Management Company Limited

Corporate Identity Number: U99999DL1993PLC054135

JTARAKKI KAREIN!

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Notice-cum-addendum to the Scheme Information Document (SID)/ Key Information Memorandum (KIM) of ICICI Prudential Fixed Maturity Plan -Series 78 - 1147 Days Plan P (the Scheme)

Investors are requested to note the following changes in the SID and KIM, of the Scheme:

Extension of New Fund Offer (NFO) period of the Scheme:

The NFO period of the Scheme has been extended till March 09, 2016 (Wednesday). Accordingly MICR cheques will be accepted till the end of business hours upto March 04, 2016. Transfer cheques and Real Time Gross Settlement (RTGS) requests will be accepted till the end of business hours upto March 09, 2016.

Switch-in requests from equity schemes will be accepted upto March 04, 2016 till the cutoff time applicable for switches and from non-equity schemes will be accepted upto March 09, 2016, till the cutoff time applicable for switches.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the aforesaid Schemes of ICICI Prudential Mutual Fund, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Date : February 25, 2016 Sd/-Authorised Signatory

No. 025/02/2016

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.